



SPONSORSHIP GUIDE

PER-IADR Oral Health Research Congress

September 15-17, 2022

Palais du Pharo - Marseille, France

www.per-iadr2022.com

*Save
the
Date*



CONNECTING ORAL HEALTH RESEARCH IN EUROPE

Meeting of the five European Divisions of IADR: BSODR (British), CED-IADR (Continental European Division), Irish Division, Israeli Division and Scandinavian Division

PER-IADR was founded to combine the efforts of the five involved European IADR Divisions – BSODR, CED-IADR, Irish Division, Israeli Division and Scandinavian Division - to:

1. Provide a larger platform (over 2.100 members) for presentation, discussion & dissemination of new scientific information.
2. Improve the cooperation across country borders & across the borderlines of the traditional five IADR divisions.
3. Improve the presence in the science policy field in the European Union in order to bring the topic of oral health onto the political agenda.

MEETING FACTS

- Every second year PER-IADR organizes its oral and dental health scientific meeting, which is then organized within each of the five European Divisions: BSODR, CED-IADR, Irish Division, Israeli Division and Scandinavian Division.
- More than 1.200 attendees expected.
- Various scientific awards for young researchers.
- Special € 190,- reduced IADR student registration fee.
- The conference venue Pharo Palace is located in the old city quarter of Marseille and at the waterfront.
- Opening ceremony (on Thursday evening) will be at the terrace of Pharo Palace with the exceptional view over the bay of Marseille and the beautiful old harbor.
- For more details, please visit our meeting website.



Conference Venue: Palais du Pharo

www.per-iadr2022.com

THE CONGRESS ORGANISING COMMITTEE:

Congress president	: Imad About
PER-IADR Organising Committee	: Josette Camilleri (BSODR) Marcio Vivan Cardoso (CED-IADR) Hal Duncan (Irish division) Yael Hourri-Haddad (Israeli division) Gunhild Strand (Scandinavian division)

IMPORTANT DATES

Opening abstract submission on website	: January 17, 2022
Abstract submission deadline	: April 22, 2022
Abstract notifications emailed to presenters	: June 15, 2022
Early registration & accommodation deadline	: July 15, 2022
Meeting date	: September 15-17, 2022

CONVENTION CENTER PALAIS DU PHARO - MARSEILLE, FRANCE

The Pharo Palace, an imperial gift

The decision to build an imperial residence in Marseille returns to the Prince-President, Louis Napoleon Bonaparte who, during his trip in September 1852, would have liked to have "a house with feet in water". The city of Marseille, to thank him for his intervention during the exchange of land Lazaret between the state and the city of Marseille, acquired those of the plateau of Pharo and offered them in 1855. The foundation stone of the Residence was August 15, 1858, the day of the Emperor's Day. When the revolution broke out in 1870, the Pharo Palace was barely finished (but not yet furnished). The crowd destroyed the Napoleonic insignia of the grilles and the facade. They have never been replaced: the Empire had given way to the Republic.

A convention center in 1997

The Palais du Pharo was returned to Eugenie, after the confiscation of private property of Napoleon III, but the city of Marseille disputed it. After a long trial, the property of the Pharo returned to Eugenie. Free to dispose of it, she decided to offer it to Marseille. This residence was subsequently transformed into a School of Medicine (in 1904): the wings were raised and the internal distribution modified. Today the Palais du Pharo is a workplace for conventions, conventions and conferences. The congress area was put into operation in 1997.

A new Palace in 2013

2013, THE PALACE OF THE PHARO EMBELLI AND EXPANDED

- 12 new rooms up to 100 participants including a plenary 300 seats, with sea view
- a dining area of 1000 guests with covered terrace overlooking the Old Port

Due to the growing interest in business tourism for the Marseille destination, the City has invested 12M € in the restructuring of the Palais du Pharo. The works took place in 2012. Thus 2013, the transformation of the floors into new seminar rooms (2500m²) and an extension of 500m² of the catering space complemented the existing system.



SPONSORSHIP LEVELS

Please find the sponsorship packages that PER-IADR offers according to sponsorship levels on the next pages.

The sponsorship levels are not exclusive titles (unless specifically stated). If more than one company requests a unique sponsorship opportunity, the priority will be given to the company providing the highest level of support for the congress. In the event of an equal level of sponsorship, the company which signed up first, will be chosen to host the sponsorship item.

Do you have any questions?

Please contact CED-IADR at ced.iadr@uzleuven.be.

We are happy to answer your questions or customise a package according to your budget, needs and marketing goals.



**DIAMOND
SPONSOR**
25.000 EURO

As the premier sponsor of the congress, only one company will receive the optimum sponsor package:

- 120 minutes company-sponsored symposium
- Pre-conference mailing one month prior to the congress with the opportunity to attach a 2-page PDF to advertise your symposium
- Free exhibition unit (24 sqm including basic booth with table, 2 chairs, 2 spot lights, company name sign) and first priority selection of exhibition site
- Up to 6 'exhibitor only' registration badges, including free access to social meeting programs.
- Special recognition at the congress opening
- Recognition as Diamond Sponsor in the programme book, meeting website and all meeting communication
- 2 full colour inside page advertisement (inside front & inside back page) in the programme book
- Company logo rotating on screen during breaks and in between lectures (if applicable)
- 3 inserts in the congress bag (document and/or small sample)
- Major presence on the congress website with a direct link to the sponsor's website.



**GOLD
SPONSOR**
15.000 EURO

- 120 minutes company-sponsored symposium or lunch & learning event (catering not included)
- Major presence on the congress website with a direct link to the sponsor's website.
- Pre-conference mailing one month prior to the congress with the opportunity to attach a 2-page PDF to advertise your symposium
- Free exhibition unit (12 sqm including basic booth with table, 2 chairs, 2 spot lights, company name sign) and second priority selection of exhibition site
- Up to 5 Exhibitor only registration badges (ticketed events excluded)
- Special recognition at the congress opening
- Recognition as Gold Sponsor in the programme book, meeting website and all meeting communication
- 2 full colour inside page advertisements in the programme book
- Company logo rotating on screen during breaks and in between lectures (if applicable)
- 2 inserts in the congress bag (document only or small sample)



**SILVER
SPONSOR**
10.000 EURO

- 1 keynote lecture of 45 min
- Major presence on the congress website with a direct link to the sponsor's website.
- Pre-conference mailing one month prior to the congress with the opportunity to attach a 1-page PDF to advertise your keynote lecture.
- Free exhibition unit (6 sqm including basic booth with table, 2 chairs, 2 spot lights, company name sign) and third priority selection of exhibition site
- 3 "Exhibitor only" registration badges (*ticketed events excluded*)
- Special recognition at the congress opening
- Recognition as Silver Sponsor in the programme book, meeting website and all meeting communication
- 1 full colour inside page advertisement in the programme book
- Company logo rotating on screen during breaks and in between lectures (*if applicable*)
- 1 insert in the congress bag (*document only or small sample*)



**BASIC
SPONSOR**
5.000 EURO

- Presence on congress website with a direct link to the sponsor's website.
- Free exhibition unit (6 sqm including basic booth with table, 2 chairs, 2 spot lights, company name sign)
- 2 "Exhibitor only" registration badge (ticketed events excluded)
- Recognition as Sponsor in the programme book
- 1/2 inside page advertisement in the programme book
- 1 insert in the congress bag (document only)
- Company logo rotating on screen during breaks and in between lectures (if applicable)

ADDITIONAL SPONSORSHIP OPPORTUNITIES

COMPANY EXHIBITION SPACE 2.500 EURO

- Minimum requirement is 1 booth (6 sqm)
- Acknowledgement on the official congress website and in the congress program book.
 - Booth with 1 table, 2 chairs, 2 spot lamps, electricity supply and company name sign.
 - Possibility of registering 1 company delegate for a discounted rate for exhibitors (normal non-IADR student registration rate).
 - An exhibitor company may install an individually designed booth as well.

INSERTS IN CONGRESS BAGS 2.000 EURO

Why sponsor the Inserts in Congress Bags?

- A promotional flyer, paper or small sample about your company and your products will be inserted in each of the Congress bags. Also a great opportunity to invite participants to your booth.
- Max. dimension per copy: A4 format, 4 pages, 30 gram

UNIVERSITY EXHIBITION SPACE (4 SQM) 1.500 EURO

- Acknowledgement on the official congress website and in the congress program book.
- Booth with 1 table, 2 chairs, 2 spot lamps, electricity supply and company name sign.
- Possibility of registering 1 company delegate for a discounted rate for exhibitors (normal non-IADR student registration rate).

CONGRESS BAGS 7.500 EURO

Why sponsor the congress bags?

- 800-1200 bags will be handed out to all participants in the registration area.
- The bags contain the congress meeting PER-IADR 2022 programme and the inserts samples of the sponsors.
- The official event bag gives your brand maximum exposure in the exhibition hall and conference rooms and long after the event.
- Branding visibility includes the sponsor's logo printed on all bags (along with the PER-IADR 2022 logo)
- One insert provided by the sponsor (max. A4, double-sided printed page)

ADDITIONAL SPONSORSHIP OPPORTUNITIES

SCIENTIFIC NETWORKING AREA 4.000 EURO

Why sponsor the Hospitality area?

- You will be able to display your brand prominently in a dedicated treatment area and waiting lounge, providing attendees with a break from the hustle and bustle of the exhibition halls.
- Branding visibility includes your logo printed on the banner indicating the location of the relaxation area, two pop-up banners to be placed in the relaxation area (to be supplied by the sponsor). Branded sponsor's t-shirts worn by the hospitality area team (to be supplied by the sponsor).

Note: The sponsor has to provide the hospitality staff

- Acknowledgement on the official congress website and in the congress program book.

Order Form

SPONSORSHIP ITEMS	PRICE IN EURO	TOTAL
DIAMOND SPONSOR	€ 25.000,00	
GOLD SPONSOR	€ 15.000,00	
SILVER SPONSOR	€ 10.000,00	
BASIC SPONSOR	€ 5.000,00	
COMPANY EXHIBITION SPACE	€ 2.500,00	
UNIVERSITY EXHIBITION SPACE (4 SQM)	€ 1.500,00	
INSERT IN CONGRESS BAG	€ 2.000,00	
CONGRESS BAGS	€ 7.500,00	
SCIENTIFIC NETWORKING AREA	€ 4.000,00	
OTHER		

Please complete this form and return to ced.iadr@uzleuven.be. This form will be considered as a contract. However, sponsors will receive an order confirmation and invoice in due time.

Company : _____
 VAT Nr : _____
 Contact name : _____
 Adress : _____
 Adress : _____
 Tel : _____
 E-Mail : _____

We accept the terms and conditions and agree to pay the total amount due NET of bank costs by April 1st, 2022

Signature & stamp : _____
 Date : _____



PER-IADR
Oral Health
Research Congress

September 15-17, 2022
Palais du Pharo - Marseille, France

www.per-iadr2022.com

Correspondence Secretariat

Secretariat CED-IADR at KU Leuven
Mrs. Rosa Ciloglu
Kapucijnenvoer 7, Block A - box 7001
BE-3000 Leuven, Belgium
Tel: + 32 16 33 27 43
Fax: + 32 16 33 27 52
Email: ced.iadr@uzleuven.be
website: www.ced-iadr.eu

www.per-iadr2022.com